

# Oco Transportation Solution



## The Oco Solution

- Best practices solutions with dashboards, key performance indicators, reports, and alerts
- Immediate access to critical business data from disparate sources
- Rapid deployment in 6 to 10 weeks with easy user adoption
- Fixed price, fixed time
- Unlimited users including suppliers and customers

“We have found many opportunities for savings by being able to analyze and view information in an integrated way, and we were able to **recover our investment in the first 30 days** of the solution implementation.”

Bill Coyne  
Director, Purchasing & Logistics  
Welch’s

“The Oco Transportation Solution is unlike anything I have ever seen. It was so quick and easy to get any data needed to manage and analyze a transportation operation. It is really slick!”

SVP Transportation  
Major U.S. Retailer

## Single source for all transportation cost operations and delivery data, with powerful capabilities to analyze the information in any way.

Most companies do not have a single place where all transportation and related data can reside, be easily accessed and analyzed, and be used to significantly improve transportation and supply chain performance.

- Managers in most companies spend far too much time painfully assembling data from various sources—often with minimal success or for a one-time use—and have far too little time to analyze and gain insights from the information.
- Transportation Management Systems (TMS), Enterprise Resource Planning Systems (ERP), and Freight Bill Payment systems can be useful for planning or for executing transactions – but these systems are not optimal for the reporting and analysis activities needed to improve an operation, reduce costs, improve service or monitor on-going performance.

Oco provides a unique on-demand business intelligence solution for transportation that is complementary to your TMS and other planning and execution systems, while allowing companies to:

- Easily access data from multiple, disparate data sources and transaction systems, and analyze your data along any business dimension.
- Utilize best practices, leading edge metrics and advanced analytics to analyze performance and uncover improvement opportunities.
- Leverage a complete set of critical metrics and a library of pre-designed or customized reports, dashboards, key performance indicators and alerts that provide managers with a complete view of their business – allowing them to gain new insights, as well as tightly monitor on-going performance.

The Oco Transportation Solution empowers the management team to:

- Assess line haul and detailed accessorial charges by carrier, customer, lane, origin, ship-to point, product line, or any other dimension at the push of a button
- Assess opportunities to maximize truck utilization (cube, weight), balance day of the week shipments, improve carrier accept/decline ratios, and understand delivery performance
- Gather, understand, and reconcile all elements of the transportation budget in one place - including administrative, support, indirect, and freight costs that are not processed by your freight management systems
- Easily and rapidly provide a clear explanation for any transportation cost variance
- Digitally recreate any source document (Bill of Lading, Order, Receiving documents, etc.) to allow for easy reconciliation of any claims or discrepancies

## Example Reports:

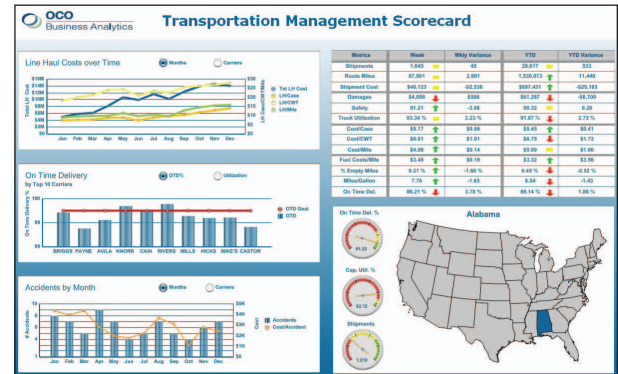
- Detailed Transportation Cost Analysis
- Carrier Performance Scorecard
- On-Time Shipping Performance
- Load Leveling
- Trailer capacity utilization (weight, cube)

## Analyze Transportation Performance Across Any Dimension:

- Sales Division or Business Unit
- Carriers
- Shipping Lane
- Shipping Origination
- Ship-to Destination
- Customer
- Shipping Mode (e.g., Air, LTL, Parcel, Rail)
- Product Line
- Line Haul Charges
- Accessorial Charges
- Metrics by mile, hundred-weight, and case
- Fiscal year/month/week/day
- Actual versus budget or plan

## The Oco Transportation Solution provides a rapid and compelling return on investment (ROI) and tangible benefits:

- Improve truck utilization (cube, weight) and save transportation dollars
- Lower administrative costs and time savings and dramatically reduce the time of analysts, managers, and others needed to assemble information from disparate systems
- Faster access to information and source documents to resolve claims and disputes
- Improved on-time delivery performance
- Lower line haul costs and accessorial charges from the ability to rapidly compare costs across carriers and lanes



**Within weeks, decision makers from the CEO to functional transportation managers have the right information, available on demand, to make better data-driven decisions.**

## About Oco, Inc.

Oco is a leading provider of Software-as-a-Service (SaaS)-based business analytics solutions. The company provides complete BI solutions to customers such as Casual Male, Dunkin' Brands, and Welch's. Oco's unique business-centric approach to BI helps companies solve targeted business issues, achieve payback within 90 days and triple their return on investment. Leveraging a library of best-practice analytics, pre-built data models, and patented technology, Oco's SaaS-based solutions are delivered in a fraction of the time, at a fraction of the cost of traditional solutions, with fewer IT resource requirements than traditional approaches. In addition to its own product portfolio, Oco also offers an on-demand BI solution through its partnership with SAP BusinessObjects. Oco was founded in 1999 and its headquarters are in Waltham, Mass. More information about Oco can be found at [www.oco-inc.com](http://www.oco-inc.com).