Deloitte Managed Analytics

Accelerating the Delivery of Business Insight

Deloitte Managed Analytics (DMA) accelerates the delivery of business insight through a comprehensive range of managed analytic solutions and complementary advisory/implementation services.

DMA managed analytic solutions are focused on end-user needs and easily integrate multiple data sources to provide faster access to critical business information and speed client time-to-value.

The DMA portfolio of managed analytic applications is based on deep vertical industry and functional domain knowledge, acquired through years’ of experience, research and client engagement success. As a result, DMA analytics include tailored reports, scorecards, and dashboards that meet the needs of specific users and best-practice benchmarks that would otherwise take years of analysis to develop. DMA clients benefit from greatly accelerated overall solution delivery, and gain actionable insights into their revenue and profitability, customer behavior, supply chain performance, and after-market services performance.

DMA business analytic applications are built on our secure, hosted data integration and data warehousing platform and delivered over the Web to eliminate the need to procure, configure, or manage additional hardware.

DMA analytics applications complement your current business intelligence and data management infrastructure so you can drive additional value from these existing investments and capabilities.

Features
- Best-practice analytics for industry and functional domains
- Detailed operational, multi-dimensional reporting
- Leading-edge interactive dashboards
- Sophisticated ad-hoc query and analysis tools
- Pre-defined data model and applications
- Patented, cloud-based data integration, and data warehousing platform
- Data security on multiple fronts — at the data center, on the network, in the database, and application

Benefits
- Fast deployment, typically within 10-12 weeks
- No additional hardware to procure, configure, or manage
- Rapid ROI — at a fraction of the cost of traditional solutions, with typical payback within 90 days
- Gain additional value from your existing business intelligence infrastructure
- More frequent software improvements — without the disruption of upgrade rollouts
DMA Managed Analytics Applications

Sales and Gross Margin Analysis
• Revenue Trending
• Actual v. Plan
• Revenue & Gross Margin Analysis
• Bookings & Backlog Analysis

Customer and Product Profitability Analysis
• Total Cost to Serve
• Customer & Product Profit Detail
• Profit Segmentation Map
• Profitability Scorecard

Customer Experience Analysis
• Operational Performance Index
• Customer Experience
• At Risk Customers
• Customer Scorecard

Supplier Evaluation Analysis
• Supplier Evaluation & Ranking
• Purchase Price Variance (PPV)
• Supplier Cost Productivity
• Supplier Scorecard

Inventory Performance Analysis
• Inventory Analysis and Timeline
• Out of Stock Report
• Buyer Performance
• Top Item Excesses

Transportation Cost Analysis
• Period v. Period Cost Analysis
• Accessorial Charge Detail
• Capacity Utilization
• On-Time Carrier Performance

Transportation Contract Compliance Analysis
• Contract Variance Analysis
• Period v. Period Spend Analysis
• Unapproved Carrier Variance by Lane
• Approved Carrier Rate Overcharges
• Contract Compliance Scorecard

Aftermarket Services Revenue Growth Analysis
• Account Visibility & Performance
• Service Revenue & Margin Performance
• Installed Base Growth
• Warranty Conversion Rate

Services Operations and Warranty Analysis
• Operations Performance
• Reliability Analysis (MTBF)
• Warranty Analysis
• Escalation & Customer Issue

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