

Oco Overview



The Oco Solution

- Best practices solutions with dashboards, key performance indicators, reports, and alerts
- Immediate access to critical business data from disparate sources
- Rapid deployment in 6-10 weeks
- Affordable, with fixed-time and fixed-cost commitment
- Unlimited users including suppliers, customers, and other channel partners

“ We have found many opportunities for savings by being able to analyze and view information in an integrated way, and we were able to **recover our investment in the first 30 days** of the solution implementation.”

Bill Coyne,
Director, Purchasing & Logistics,
Welch’s

Founded in 1999, Oco delivers solutions that provide our customers with deep insight into their businesses. Critical business information often resides in distinct information systems, spread across many organizational units. We provide a complete business intelligence (BI) solution to assemble and analyze this information – leveraging our proprietary data integration, data warehousing, and reporting & analytics technologies, and utilizing an on-demand delivery model that is deployed in as little as six to ten weeks.

Oco targets a 90-day payback and a 3x ROI within the first year for our customers by using our best practices industry and functional solutions that are then tailored to our customers’ specific needs, creating new efficiencies, revenue increases, and margin growth.

The Business Challenge

Despite enterprise investment in BI and data warehouses, many user groups lack access to critical management information.

- Business data is rarely integrated into a single system
- Companies operate with “different versions of the truth”
- Mergers and acquisitions bring incompatible systems

Many companies have turned to large-scale BI systems integration projects that can be time-consuming and complicated. These efforts can take years and often reach only a fraction of users. Others attempt to get needed information through simple queries or custom spreadsheets that fail to deliver an enterprise-wide view. Either way, too many of these underserved users do not get the information they need to make decisions and take actions that drive continued business improvement and ongoing competitiveness.

The Oco Impact

Oco is the only provider of BI solutions that combine multiple-source data integration, data warehousing, and data analytics as one comprehensive solution. The solutions are delivered through a software-as-a-service (SaaS) model. We designed our technology and delivery model to quickly align with the way our customers view their world. So within a matter of weeks, return on investment is clear. Oco’s solution is:

Complete...

A complete, business intelligence solution, not just a reporting or data visualization tool

Rapid Deployment...

A full deployment of comprehensive business reporting in as little as six to ten weeks, a fraction of the time of traditional approaches

Complementary...

Complements existing BI and data management infrastructure and strategy

Minimal Diversion for your People...

Limited demands on your business and IT resources, and rapid user adoption with minimal training needed

Rapid Payback and Compelling ROI...

Targets an ROI of 3x investment and a payback within 90 days

The Oco Difference

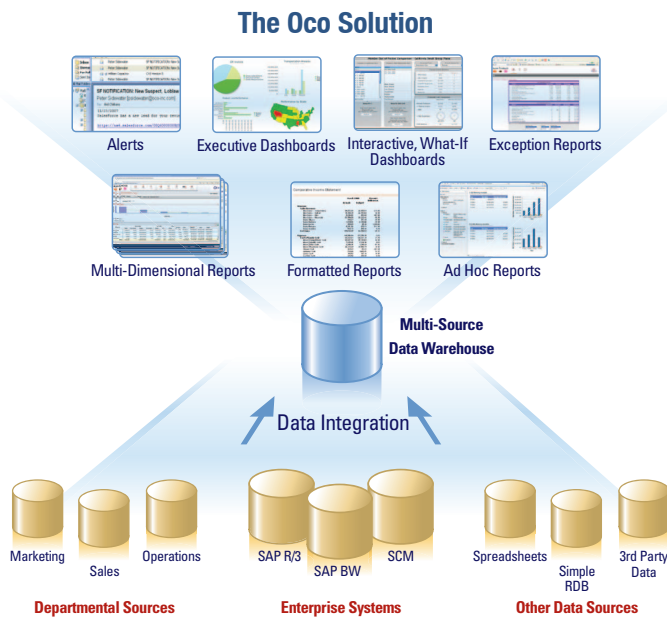
Unlike data visualization tools, **Oco's Complete Business Analytics Solution** offers all the components of the traditional Business Intelligence solution. Our delivered solution includes the complex task of data integration; provides a hosted and managed data warehouse; and deploys best-practice reporting & analytics that have been developed with industry experts across a variety of different functions and industries. Oco's complete solution is fully functional and able to deliver business value to end-users on day one of "go-live".

Oco has developed patented data integration technology and processes that ease the pain of data integration. **Oco Connect™** dramatically accelerates the process of data discovery, cleansing, and mapping to the data warehouse. Our **Intelligent Data Schema (IDS)** is a business behavior based schema that has been architected with a decade of experience mapping business data into data warehouses. The IDS powers Oco's pre-built analytics and reporting.

Oco's Best-Practices Analytics have been developed with the same relentless focus on value creation. These targeted, insightful analytics offer business users an intuitive vehicle to immediately drive business efficiency and provide the flexibility to grow with customer's analytical maturity. Oco's dashboards, reports, KPI's and alerts can drill down from the highest level of operational overview to the smallest detail within seconds.

Our Solutions Suites include:

- Supply Chain Management
- Industrial & General Manufacturing
- Growth and Profitability
- CPG & Retail
- Services Performance
- Business Services (Financial & Professional)



“ The visibility to inventory metrics and actionable details provided by the Oco solution allowed us to reduce our multi-million dollar global spare parts inventory by over 17% in less than 5 months with minimal impact on customer service levels”

Craig Cole, Global Strategic Operations Director,
Beckman Coulter

About Oco, Inc.

Oco is a leading provider of Software-as-a-Service (SaaS)-based business analytics solutions. The company provides complete BI solutions to customers such as Casual Male, Dunkin' Brands, and Welch's. Oco's unique business-centric approach to BI helps companies solve targeted business issues, achieve payback within 90 days and triple their return on investment. Leveraging a library of best-practice analytics, pre-built data models, and patented technology, Oco's SaaS-based solutions are delivered in a fraction of the time, at a fraction of the cost of traditional solutions, with fewer IT resource requirements than traditional approaches. In addition to its own product portfolio, Oco also offers an on-demand BI solution through its partnership with SAP BusinessObjects. Oco was founded in 1999 and its headquarters are in Waltham, Mass. More information about Oco can be found at www.oco-inc.com.